



*Discrimination
based on
appearance*

Introduction

- *What is discrimination?*
- *Discrimination based on appearance refers to preconception treatment or denial of rights based on physical characteristics.*
- *Why does appearance often lead to bias?*
- *Purpose of the presentation is to explore the issue and suggest possible solutions.*

Types of Discrimination

- *Pretty privilege: Favoritism toward physically attractive individuals.*
- *Ageism: Bias based on age.*
- *Racial and ethnic bias: Judging people based on skin color or cultural traits.*
- *Unconventional appearance: Prejudice toward people with tattoos, piercings, or unique styles.*

Causes of Appearance-Based Discrimination

- *Societal standards: Media and culture often set narrow beauty ideals.*
- *Implicit bias: Subconscious judgments influenced by stereotypes.*
- *Corporate culture: Preference for "professional" looks in hiring and promotions.*
- *Cultural differences: Misunderstandings or discrimination stemming from lack of diversity awareness..*

Effects on Individuals and Society

- *Personal impact: Lower self-esteem.*
- *Limited opportunities in employment, education, and social interactions.*
- *Social impact: Perpetuation of inequality.*
- *Creation of toxic cultural norms.*

Solutions and Recommendations

- *Awareness campaigns: Promote the value of diversity and inclusion.*
- *Legislation: Strengthen anti-discrimination laws in workplaces and public spaces.*
- *Education: Teach critical thinking about stereotypes and bias in schools.*
- *Workplace policies: Encourage hiring practices that prioritize skills over appearance.*

Conclusion

- *Discrimination based on appearance is a global issue with significant personal and societal consequences.*
- *Tackling this issue requires collective action, from changing cultural attitudes to implementing supportive policies.*
- *Everyone has a role to play in building a more inclusive and fair society.*

Call to Action

- *What can we do as individuals?*
- *Challenge stereotypes:*
 - *Avoid making judgments based on someone's appearance.*
- *Support diversity:*
 - *Celebrate and respect people's differences in style, body type, and cultural expression.*
- *Speak out:*
 - *Address discriminatory behavior when you witness it.*
- *Encourage inclusivity:*
 - *Advocate for policies and practices that prioritize skills and character over looks.*



*Thank you
for attention*



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